

ADIMedia Order Form (United States)



201 East 6th Street
 Austin, Texas 78701
 Phone: (512) 431-8889
 www.AustinDirectInfomedia.com

Rep Information:

Primary Rep	Split Rep	Field Trainer	Affiliate
Please enter the primary rep's information here.	This is only to be used for a split sale.	This is only used for training sales with an Associate Campaign Director.	This is only used if there is an affiliate on this sale.
Name:	Name:	Name:	Name:
Rep ID:	Rep ID:	Rep ID:	Rep ID:
Email Address:	Email Address:	Email Address:	Email Address:

Client Personal Contact Information:

This information is used to contact the client for billing, reports, renewals, etc.

Client's Contact Name:	Client's Contact Phone:	Client's Contact Email:
Client Username:		Client Password:

Client Website Information:

This information is displayed on the landing page.

Business Name:	Business Phone:
Business Address (No P.O. Boxes):	
Business Website:	Business Email Address:

Campaign Information:

This information is used to build the campaign.

Enter the radius origination point (e.g. physical address or longitude and latitude):		
Business Tagline/Slogan:		How long have you been in business?
Industry Category (i.e. hair salon, legal, doctor's office, etc.):	ADIMedia Industry Code (AIC)	Words that are a negative to your particular business (what you do NOT provide) Example: if you have a client that owns a pizza shop and they do not offer delivery, please use delivery as a negative word to this business.
Detailed Business Description (i.e. Joe's Pizza, our specialty is Chicago deep dish pizza). This information will be used to build your web page:		
What services should we specifically target in your campaign? This is important to create your campaign. Please do not list more than two (2) services. More than two (2) services will require a separate campaign. 1.) _____ 2.) _____		
What four (4) cities does your business serve?		
What sets your business apart from your competitors? (Please be specific with the answer to this question. Instead of "we are the best"; please explain what you offer that makes you different from your competitors).		

Google Ad Scheduling – Please select the days and times you would like your ad to appear on Google. It is **highly** recommended to only select days and hours when your customers will be searching for your business. Ex. If you are in the restaurant industry, customers may be more likely to search for your business on the weekends or evenings.

Days:	Mon.	Tue.	Wed.	Thur.	Fri.	Sat.	Sun.	Hours: Ex. 9AM-5PM EST
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OR

Auto Scheduling (This means your ad will run 7 days a week from 6 A.M. to 11 P.M. according to your time zone.)

Please choose your 6 or 12 month campaign below:

AIC Code (This is found on your Quik Quotz or Rate Card)	Term	ADIMedia Bundle Fee	Online Media Budget	State(s) or Radius (ex. 10 mile)
	Monthly Payment Option			
	Quarterly Payment Option			
	6 Months			
	12 Months			

Campaign Add-On's (Optional):

Coupon – It is proven that if you provide a special offer it will drive more traffic to your site. This can be changed as often as you would like for a \$10 charge each time.

Coupon - up to 35 characters (i.e. Buy one get one free, 10% off for new customer, Free Quote, etc.)

Facebook Demographic Targeting –This is used to target your customers. Please check all that apply. You may choose more than one. If this option is selected, \$30 per month will be used from your Online Media Budget (OMB).

Age Range (18 - 64 or any range between 18-64):	Sex:	Education:	Relationship Status:
	Male Female	High School College Graduate	Single Married Engaged

Opt Out of Facebook – Please select this option if you wish to opt out of Facebook Advertising.

Add a Photo/Logo to Landing Page – If you would like to provide a photo/logo for your landing page, please review the requirements below.

Picture in the header needs to be in jpg format, sized 70 X 70.
 Picture below the header needs to be in jpg format, sized 170 X 130.

*** The resolution quality of the photo sent in will determine the quality of the picture on the landing page**

Please email the photo/logo to sales@austindirectinfomedia.com

Mirrored landing page - There is an additional cost of \$299.95 for your landing page to mirror the look of your existing website. Important note - the \$299.95 fee is for us to mirror the client's page once. Later down the road if the client changes their web site and wants us to mirror the new site, another \$299.95 fee is required.

Description (i.e. mirror the design of your company website):

I have received a copy of the following forms: ADIMedia Advertising Agreement, ADIMedia Guarantee, About Your Online Campaign, Client FAQ's, and other addendums as needed

I also understand ADIMedia's search engine optimizers and proprietary software determine the targeted keyword phrases and my web page's content in order to increase organic rankings and optimize the bids for my custom ad campaign. I understand that this approach will not allow me to change content or keywords. I understand that ADIMedia's software programs monitor each campaign 24 hrs a day - 7 days a week to maximize ad exposure. I understand that ADIMedia will email me when any keywords or content changes that are made to my ad campaign.

Yes. I would like ADIMedia's Google Certified Expert's to research and select the keywords and phrases for my business. This is included in your campaign price.

I would like to research and select the keywords and phrases for my business. I understand this will be an additional \$250 per month fee.

Client Signature:	Date:
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Credit Card Authorization Form

	Initial Payment	Ongoing Monthly
Online Media Budget	\$	\$
Advantage Bundle Fees	\$	\$
Advertising Campaign Setup Fee (One Time Fee)	\$	
Select My own Keywords - \$250 Per Month (Optional)	\$	\$
Mirrored Landing Page -\$299.95 One Time Fee (Optional)	\$	
Extra Facebook Advertising (Optional)	\$	\$
TOTAL AMOUNT DUE	\$	\$

Debit or Credit Card

(ADIMedia will accept a check on a 6 or 12 month Campaign only. Check and Order Form must be mailed to ADIMedia.)

MasterCard	Visa	Discover	American Express
Name on card:			
Billing Address:			
Card Number:	Expiration Date:	3 or 4 Digit Security Code (last 3 or 4 digits on back of card):	

I authorize ADIMedia to charge my credit card for the initial and ongoing monthly charges for my Advantage Advertising Campaign and any additional options selected. The minimum commitment for my ad campaign is either 6 or 12 months as indicated on my ADIMedia campaign form. Even if I select the monthly pay option I am still committed to my minimum campaign. Once my initial online campaign contract expires my campaign will renew on a month to month basis until canceled by me. At the expiration of the initial Term I will receive a reminder email that ADIMedia will automatically renew my campaign and I authorize ADIMedia to charge my credit card monthly. If I prefer to take advantage of ADIMedia's discount packages for my renewal, I may notify ADIMedia in writing by emailing sales@austindirectinfomedia.com with my preferred payment option: 6 Months (5% Discount) or 12 Months (10% Discount). If I wish to cancel my campaign after my initial contract or monthly renewal has expired, I must notify ADIMedia in writing by emailing sales@austindirectinfomedia.com at least five (5) days prior to the expiration of my current campaign. I understand that my campaign is not considered canceled until I receive confirmation from ADIMedia.

I have full authority to use this card.

Client Signature:	Date:
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